

Advertisers and Partners!

We invite you to Participate in Discover Gloucester's NEW PROMOTION: Local Insider Travel Tips of the Month!

Be part of Discover Gloucester's Local Insider Travel Tips and Special Offers (LITT) initiative.

Beginning in May 2021, just as our Annual Visitor Guide has begun its distribution, visitors will notice advertisements in the guide and around town that include a QR code. Scanning the code with a smartphone camera will take the visitor to the [Local Insider Travel Tips](#) page on the Discover Gloucester website.

The LITT page will feature special offers, latest news, business openings, seasonal specials, new menu items, or other timely information relating our Partners who contribute to the page.

In order to make this a robust visitor experience, we would like to collect as many submissions for the LITT page as possible. For example: new seasonal menu items, gallery opening, special lodging packages, new shows, family excursions, and insider tips! Share specials or deals that will promote your business and highlight your products that you want visitors to know about and get them to your doors.

The items on the LITT landing page will change up monthly, keeping it fresh and current with the season. Partners may choose one month or several months.

In addition to the house ads in our Guide and our marketing plans showcasing the QR Code promotion, visitors may access our QR Code from a variety of sources, stickers on storefront windows, Google ads, social posts or directly from our website homepage linking them to our dedicated Local Insider Travel Tips webpage.

Become a Local Insiders Travel Tip Partner!

\$45.00 / month – No limit to the number of monthly offers/features

Beginning May 2021, running throughout the year and beyond

INSERTION ORDER TO BE FILLED OUT. PAYMENT DUE IN ADVANCE OF POSTINGS.

Contact [Elizabeth Carey](#) at ecarey@discovergloucester.com for more information on how to participate in our Local Insider Tips program.

Submit Your Local Insider Travel Tip / Promotion Form: Complete the form for your monthly promotion by the 15th of the month: <https://www.discovergloucester.com/submit-a-local-insider-travel-tip/>

Content Due Date Example: MAY 15 for JUNE 1 posting; JUNE 15 for JULY 1 posting.

MONTH(S) TO RUN ADS: Select all that apply.

May June July August September October November December January 22
 February March April | TOTAL MONTHS _____ X \$45.00 = _____

BUSINESS PARTNER ORDER FORM

Name of Business: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

PAY WITH MC/VISA/DISCOVER/AMEX or CHECK (Please Circle.)

Card Number: _____

Name on Card: _____

Expiration Date: _____

3-Digit Code: _____ Billing Zip Code: _____

