

## Explore Cape Ann

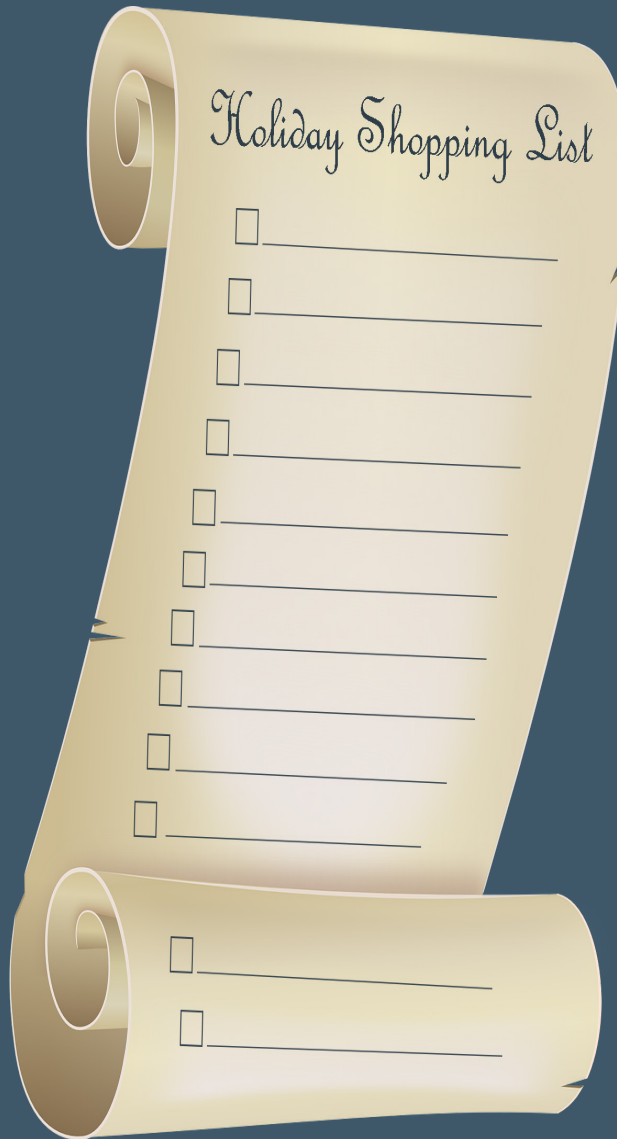
Celebrate the spirit of the season with spectacular light displays in Essex, Gloucester, Ipswich, Manchester-by-the-Sea, and Rockport from Small Business Saturday to New Year's Day. Enjoy over 100 light displays with a scenic driving trip around these five communities, and walk around in each downtown to vote on your favorite displays! Contest participants will be entered to win a \$50 Greater Cape Ann Gift Check to be used at any of over 200 businesses across Greater Cape Ann.

## Scan the QR code to get started:



1. Open the camera on your mobile phone, and hover it over the QR code to visit [discovergloucester.com/winter-lights-cape-ann](https://discovergloucester.com/winter-lights-cape-ann).
2. Use the Google Map to plan your downtown destinations, and read about festive fun in each community.
3. Drive around Essex, Gloucester, Ipswich, Manchester-by-the-Sea, and Rockport to view over 100 light displays! Grab a hot cocoa and walk around downtown to marvel at businesses' festive illuminations.
4. Vote for your favorite displays to be entered to win a \$50 Greater Cape Ann Gift Check! **Businesses participating in the decorating contest have flyers in their windows.**

Shop Small on Cape Ann this holiday season! Find your favorite window displays while you pick out unique and thoughtful gifts from downtown shops.



Winter Lights  
on Cape Ann

Winter Lights  
on Cape Ann

ESSEX  
GLOUCESTER  
IPSWICH  
MANCHESTER-BY-THE-SEA  
ROCKPORT

Small Business Saturday to New Year's Day

Your driving and walking tour of Cape Ann in lights this holiday season.

Sponsored by  
Discover Gloucester &  
Greater Cape Ann Chamber of Commerce

DISCOVER  
Gloucester

GREATER  
CAPE  
ANN  
CHAMBER OF COMMERCE

# Winter Lights on Cape Ann

Small Business Saturday to New Year's Day



Sponsored by Discover Gloucester and the Greater Cape Ann Chamber of Commerce

Find detailed map and participating businesses at [discovergloucester.com/winter-lights-cape-ann](https://discovergloucester.com/winter-lights-cape-ann) or scan the code.

