

1. Content must be submitted by the deadline to be included in the visitor guide. Partners are responsible for submitting content on time. Payments are non-refundable and we cannot guarantee late content will be included in print.
 2. Ad designs must be the correct specs, with high-resolution photos, minimum 300 dpi. Discover Gloucester is unable to design ads in-house or make edits to your submitted ad. If needed, we can refer partners to our designer.
 3. Print Listings include up to 30 words and a photo (no logos or designed graphics). Photos may be any size/orientation, but must be high-resolution and minimum 300 dpi. Photos that do not meet these requirements must be resubmitted by the deadline to be included in the guide.
 4. Print listing copy and advertorials that exceed the provided word counts will be edited for length by Discover Gloucester. Additionally, all text will be proofread by Discover Gloucester, and grammatical edits to partner content may be made without prior approval.
 5. Proofs will be sent to the contacts listed on this form while the guide is in production (mid-January through early March). Partners may approve their proofs, or submit ONE round of edits during this time, and proofs not reviewed by the provided deadline will be assumed approved.
 6. Ads must be purchased with a special placement fee to guarantee specific placements in the guide. We are unable to accommodate placement requests for regularly-priced ads.
 7. Payments are non-refundable and must be submitted before the visitor guide goes to print.
 8. Discover Gloucester is unable to adjust pricing based on previous offers or visitor guide rates.
 9. Editorial sections of the guide are written in-house with themes and topics selected at the discretion of Discover Gloucester.
 10. Content submitted for the visitor guide must be family-friendly and suitable for a general consumer audience. Discover Gloucester reserves the right to edit or refuse content that does not meet this standard.
 11. Businesses are considered a Discover Gloucester Partner with any advertising purchases made with the organization. Partnerships run consistent with visitor guide distribution, from April 2027-March 2028.
- Every effort is made to ensure the accuracy of information in print materials. However, Discover Gloucester cannot guarantee rates or dates listed in the visitor guide and assumes no liability for errors, omissions, or any damages resulting from reliance on such information.
- As a final reminder, all visitor guide content must be submitted to Discover Gloucester by Friday, January 8 at 12:00 pm to be included in the visitor guide.

For more information, please contact:

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